



AUSTRALIAN RATES		
	Non-Member	Member
Full Rate		
Inclusive of GST		
Advertising (Please refer to size specifications on Page 2)		
A4 colour	\$660.00	\$594.00
Front inside cover	\$990.00	\$891.00
Half page (landscape)	\$385.00	\$346.50
Quarter page (portrait)	\$302.50	\$272.25
Front cover including feature article	\$2200.00	\$1980.00

OVERSEAS RATES		
	Non-Member	Member
Full Rate (AUD)		
GST Free		
	\$600.00	\$540.00
	\$900.00	\$810.00
	\$350.00	\$315.00
	\$275.00	\$247.50
	\$2000.00	\$1800.00

Advertising Add-On's	Non-Member	Member
Digital Advertising	Exclusive of GST	
Email advertising <i>For events and services only (not products* or retail services).</i> - e.g. job advertisement, summer schools, concerts, masterclasses etc. - Schools need to be a member for any job advertisements, and not advertise under an individual's membership. *See 'Products' under Digital Advertising Terms	\$85 per chapter, with a total cap of \$330 plus GST	\$55 per chapter with a cap of \$220 plus GST
Social Media (Facebook: National & Chapter pages) Posts on social media will attract a one-price point fee, regardless of membership. This fee is applicable to all posts that are advertising an event or if deemed appropriate, a product. Disclaimers** will be used. ** See 'Disclaimers' under Digital Advertising Terms	Rates will be \$30 for 1 post \$50 for 2 posts plus GST	Rates will be \$30 for 1 post \$50 for 2 posts plus GST

Non-Member	Member
GST Free	
AUD \$85 per chapter, with a total cap of AUD \$330, GST free.	AUD \$55 per chapter with a cap of AUD \$220, plus GST free.
Rates will be AUD \$30 for 1 post AUD \$50 for 2 posts, GST free.	Rates will be AUD \$30 for 1 post AUD \$50 for 2 posts, GST free.

Stringendo Publication Terms

Payments

Payment terms are 30 days from invoice date.

Payment can be made by: cheque, bank deposit, Visa, MasterCard or PayPal.

Guidelines for Submissions

The following specifications will help your artist prepare your ad.

SIZE: It is important to follow size specifications for your advertisement.

- Inside Front Cover - A4 210mm wide x 297mm high - 5 mm bleed
- A4 - colour - A4 210mm wide x 297mm high - 5mm bleed
- Half Page (landscape) - 175mm wide x 130mm high - can be supplied with or without bleed
- Quarter Page (portrait) - 85mm wide x 130mm high - can be supplied with or without bleed

Advertisements preferred by email on pdf file: louise@bodal.com.au

Design, Artwork & Format queries to: Louise Booth louise@bodal.com.au

Tel: (07) 3865 2604 or 0403 065 496

Artwork changes: AUD \$50.00 plus GST

Bookings:

AUSTA National Administrator, Emily – admin@austa.asn.au

Dates:

Due date for submission for the 2025 issues:

Term 1:

Artwork deadline is January 31st 2025

Term 2:

Artwork deadline is March 31st 2025

Digital Advertising Terms

The scheduling of all Facebook posts and events needs to be in consultation and coordination with the Social Media Manager and not longer than 6 months since publication, i.e. between Stringendo issues.

Products

Products cannot be advertised on social media unless they have advertised in Stringendo's latest edition.

All paid posts (advertising) on Facebook will be published on the National Facebook page only, unless they have giveaways or tickets etc, for local members of chapters.

The advertising of products can be negotiated with freebies and giveaways as deemed appropriate by the Social Media Manager, and the discretion of the National Executive Committee.

Disclaimers

For particular paid advertising (products and some services) suitable disclaimers will be made, such as:

'This is a Paid Advertisement to benefit AUSTA and is not an endorsement. AUSTA gratefully thanks our advertisers and supporters.'

'This is a giveaway promotional offer for AUSTA members and is not an endorsement.'

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