



## Traders and Sponsorship Packages

AUSTA National Conference

July 1-4, 2022

Inclusions	Traders Package	Traders Package Half Table	Marketplace Package <sup>1</sup>	Sponsor a Session <sup>2</sup>	Lunch Package <sup>3</sup>	Drinks Package <sup>4</sup>	Items in Satchel
Cost (inclusive of GST)	\$1,500	\$850	\$550	\$385	\$550 3 only available	\$770 Sunday July 3	\$55 per item
Logo on all Conference correspondence	✓	✓	✓	✓	✓	✓	X
Logo on Conference website	✓	✓	✓	✓	✓	✓	X
Logo on Conference Social Media	✓	✓	✓	✓	✓	✓	X
Trade Tables	✓ 1 table only Location Tier 3	✓ Shared table Location Tier 3	✓ Half of 1 table only Marketplace area				
Catering	✓ Up to 2 people per day	✓ Up to 1 person per day	X Meals provided with conference ticket				
Satchel Promotional Items	✓ 1 item only included in the satchel	✓ 1 item only included in the satchel	✓ 1 item only included in the satchel				

<sup>1</sup> The Marketplace is open 8.30-9.00am, Morning Tea, Lunch, Afternoon Tea and from 5.30-6.00pm. The Marketplace is suited to smaller sole traders and hobby traders, and is available only to valid ticket holders (delegates and presenters) of the AUSTA National Conference. Established retail traders will be placed in the Traders Hall.

<sup>2</sup> Sponsoring a conference session entitles the sponsor to naming rights for a single session in the conference program. Sponsors may have up to 2 minutes to introduce and talk about their business and may also choose to offer a promotional gift or giveaway at their session.

<sup>3</sup> Sponsorship of a conference lunch entitles the sponsor to naming rights for a lunch session. Sponsors may choose to offer a promotional gift or giveaway at their session.

<sup>4</sup> Sponsorship of conference drinks entitles the sponsor to naming rights for the evening drinks session on Sunday, July 3. The sponsor may choose to offer a promotional gift or giveaway at this session.

Please contact Helen Holt at [austatraders@gmail.com](mailto:austatraders@gmail.com) for further information about Trading or Sponsorship at the conference.

Opportunities for advertising in the Conference Program are also available. Please email Karen Kyriakou at [austaconference@gmail.com](mailto:austaconference@gmail.com) or download our [Conference Program Advertising Guide](#) from the AUSTA website.