



## AUSTA National Conference

### Conference Program Advertising Guide

Advertisement Size	Printed Program	Digital Program	Cost (inclusive of GST)
<b>Full Page</b> 210mm wide x 297mm high*	Monochrome	Full colour	\$770
<b>Half Page — Landscape</b> 175mm x 130mm high*	Monochrome	Full colour	\$440
<b>Quarter Page — Portrait</b> 85mm x 130mm*	Monochrome	Full colour	\$330

All delegates, sponsors and traders will receive a digital program with their conference ticket. Delegates, sponsors and traders may opt-in to purchase a paper copy of the program. Opt-in options are available through [TryBooking](#) (from February 1, 2022).

#### Guidelines for submission

- Artwork to be supplied both in full colour (150 dpi) and also monochrome (300 dpi).
- Images to be sent in pdf or jpg format.
- Hyperlinks for advertisements (optional) need to be emailed separately.
- Text (including hyperlinks) to be submitted as .doc files.
- All Images are to be emailed as attachments

**Booking deadline is April 1, 2022**

**Artwork deadline is April 29, 2022**

Artwork and text submissions plus enquiries about advertising in the Conference Program should be directed to Karen Kyriakou at [austaconference@gmail.com](mailto:austaconference@gmail.com)

For more information about Trading and Sponsorship, please contact Helen Holt at [austatraders@gmail.com](mailto:austatraders@gmail.com)

\* Dimensions may vary slightly between the digital and the paper versions of the program.



# AUSTA National Conference

Conference Program

Booking Form

PO Box 187 East Brunswick Vic 3057

ABN: 72 010 228 789

Company \_\_\_\_\_

ABN \_\_\_\_\_

Contact Name \_\_\_\_\_

Address for Invoicing \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ State \_\_\_\_\_ Post Code \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_

\_\_\_\_\_

**Please indicate the size required:**

- ☐ Full Page
- ☐ Half Page (landscape)
- ☐ Quarter Page (portrait)

Please read our Guidelines for Submission before sending art work and text.

Artwork and text submissions to be emailed to [austaconference@gmail.com](mailto:austaconference@gmail.com)

\_\_\_\_\_

Please contact Karen Kyriakou for any enquiries about advertising in the Conference Program.

email: [austaconference@gmail.com](mailto:austaconference@gmail.com)

Tel: 0417 052 677

**Booking deadline is April 1, 2022**

**Artwork deadline is April 29, 2022**

**Payments**

Payment terms are 30 days from invoice date.

Payment can be made by: cheque, bank deposit, Visa, MasterCard or PayPal.

**Please scan and email this completed form to Karen Kyriakou: [austaconference@gmail.com](mailto:austaconference@gmail.com)**