

AUSTA ADVERTISING RATES 2019 - OVERSEAS

ALL PRICES ARE GST FREE

	Non member		Member	
	Full rate	With early payment discount	Full rate	With early payment discount
A4 colour	\$702.00	\$631.80	\$631.80	\$568.62
A4 mono	\$595.00	\$535.50	\$535.50	\$481.95
Centre page spread	\$1,409.00	\$1,268.10	\$1,268.10	\$1,141.29
Back Cover	\$960.00	\$864.00	\$864.00	\$777.60
Front & back inside cover	\$831.00	\$747.90	\$747.90	\$673.11
Half page colour (landscape)	\$424.00	\$381.60	\$381.60	\$343.44
Half page mono	\$343.00	\$308.70	\$308.70	\$277.83
Quarter page mono	\$198.00	\$178.20	\$178.20	\$160.38
Quarter Page colour	\$305.00	\$274.50	\$274.50	\$247.05
Eighth Page/Business Card	\$145.00	\$130.50	\$130.50	\$117.45
A4 insert, (double sided, including folding)	\$777.00	\$699.30	\$699.30	\$629.37

Payment terms are 30 days from invoice date, with a 10% discount for payment within 14 days

Guidelines for Submissions

The following specifications will help your artist prepare your ad.

SIZE: It is important to follow size specifications for your advertisement.

- Inside front and back covers & full page is A4 -210mm w. x 297mm h. (3 mm. bleeds)
- Half page portrait - 273mm x 85mm wide
- Half page landscape - 130mm x 175mm wide
- Quarter page portrait - 130mm high x 85mm wide
- Quarter page landscape - 65mm x 175mm wide
- Eighth page/business card - 65mm x 85mm wide

FORMAT

Advertisements preferred by email on pdf file: louise@bodal.com.au

Design, Artwork & Format queries to **Louise Booth** louise@bodal.com.au

Tel: (07) 3865 2604 Or 0403 065 496

ARTWORK change by Louise: \$25.00AUD

Bookings:

AUSTA National Advertising Manager - Mary Nemet - marege26@bigpond.com

Payments:

Payment can be made by:

- Cheque,
- Bank deposit,
- Visa,
- Mastercard,
- Paypal