

AUSTA ADVERTISING RATES 2019 - AUSTRALIA

ALL PRICES INCLUDE GST

	Non member		Member	
	Full rate	With early payment discount	Full rate	With early payment discount
A4 colour	\$772.20	\$694.98	\$694.98	\$625.48
A4 mono	\$654.50	\$589.05	\$589.05	\$530.15
Centre page spread	\$1,549.90	\$1,394.91	\$1,394.91	\$1,255.42
Back Cover	\$1,056.00	\$950.40	\$950.40	\$855.36
Front & back inside cover	\$914.10	\$822.69	\$822.69	\$740.42
Half page colour (landscape)	\$466.40	\$419.76	\$419.76	\$377.78
Half page mono	\$377.30	\$339.57	\$339.57	\$305.61
Quarter page mono	\$217.80	\$196.02	\$196.02	\$176.42
Quarter Page colour	\$335.50	\$301.95	\$301.95	\$271.76
Eighth Page/Business Card	\$159.50	\$143.55	\$143.55	\$129.20
A4 insert, (double sided, including folding)	\$854.70	\$769.23	\$769.23	\$692.31

Payment terms are 30 days from invoice date, with a 10% discount for payment within 14 days

Guidelines for Submissions

The following specifications will help your artist prepare your ad.

SIZE: It is important to follow size specifications for your advertisement.

- Inside front and back covers & full page is A4 -210mm w. x 297mm h. (3 mm. bleeds)
- Half page portrait - 273mm x 85mm wide
- Half page landscape - 130mm x 175mm wide
- Quarter page portrait - 130mm high x 85mm wide
- Quarter page landscape - 65mm x 175mm wide
- Eighth page/business card - 65mm x 85mm wide

FORMAT

Advertisements preferred by email on pdf file: louise@bodal.com.au

Design, Artwork & Format queries to **Louise Booth** louise@bodal.com.au

Tel: (07) 3865 2604 Or 0403 065 496

ARTWORK change by Louise: \$25.00AUD

Bookings:

AUSTA National Advertising Manager - Mary Nemet - marege26@bigpond.com

Payments:

Payment can be made by:

- Cheque,
- Bank deposit,
- Visa,
- Mastercard,
- Paypal